FOR IMMEDIATE RELEASE

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A Seat at the Table: Women in Global Leadership Launches on March 30

Webinar Series in Honor of Women's History Month Kicks Off with Ambassadors Swanee Hunt and Capricia Penavic Marshall

Washington, DC – In recognition of International Women's Day and Women's History Month, World Trade Center Washington, DC (WTCDC) and World Trade Center Dublin (WTCD) are proud to announce the launch of a new monthly webinar series: **A Seat at the Table – Women in Global Leadership**. This four-part series will focus on women's leadership roles in diplomacy, international business, trade, culture, and the arts.

As women take center stage in global leadership roles, we see that women's progress is tantamount to global progress. Historically, the voices, experiences, and perspectives of women have been underrepresented in international affairs. Today, the heightened role women are commanding in international leadership positions around the globe is further exemplified by the historic election of Kamala Harris, the 49th vice president of the United States.

Moderated by author Susan Sloan, the series will feature unique perspectives and experiences from former and current ambassadors, dignitaries and global leaders who have made an impact in their respective careers and areas of expertise. Sloan's book "*A Seat at the Table: Women, Diplomacy, and Lessons for the World*" shares the impact of gender-diversified leadership and highlights stories from women ambassadors and government officials.

The series kicks off on Tuesday, March 30, 2021 with Ambassador Swanee Hunt – an activist, philanthropist, academic, artist, internationalist, and former U.S. Ambassador to Austria. An inductee to the National Women's Hall of Fame, Ambassador Hunt is the Eleanor Roosevelt Lecturer in Public Policy at Harvard University's Kennedy School and founder of the Women and Public Policy Program and the Washington-based Institute for Inclusive Security.

On Tuesday, April 27, 2021, tune in for the next conversation in the series featuring Ambassador Capricia Penavic Marshall, former White House Social Secretary, United States Chief of Protocol, and Author of *"Protocol – The Power of Diplomacy and How to Make It Work for You."* The book has received accolades from Hillary Clinton, Henry Kissinger, Whoopi Goldberg, Valerie Jarrett, David Rubenstein, and Christine Lagarde.

With an unprecedented 30+ women leading diplomatic missions in Washington, DC, join these timely conversations for a unique opportunity to hear from these dynamic leaders! Follow us for additional dates and guest speakers.

Who:	Ambassador Swanee Hunt, Guest Speaker – March 30, 2021 Ambassador Capricia Penavic Marshall, Guest Speaker – April 27, 2021 Susan Sloan, Series Moderator
What:	A Seat at the Table – Women in Global Leadership webinar series
When:	The series launches on Tuesday, March 30, 2021 at 11:00 AM EST

Why: WTCDC convenes global conversations and launches this new series to share insights, advice and lessons learned from women leaders.

Where: Webinar registration links are available here:

- Ambassador Swanee Hunt
- <u>Ambassador Capricia Penavic Marshall</u>

Presented by:

World Trade Center, Washington DC and World Trade Center Dublin

Promotional Partners:

Associates of the American Foreign Service Worldwide (AAFSW), Azar Foundation for Children of the World, Howard University School of Business, Women Business Collaborative (WBC)

Sponsored by:

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About Ronald Reagan Building and International Trade Center (RRB/ITC)

Ronald Reagan Building and International Trade Center is a dynamic hub for government, business, culture, and community, in the heart of the nation's capital. As the first and only federal building dedicated to both public and private use, the Reagan Building is the official World Trade Center Washington, DC (WTCDC), and a premier conference and event venue with executive office space, attractions, dining, retail, parking, and community activities.

The WTCDC as a member of the World Trade Centers Association utilizes a global network of 750,000 affiliated business from 300 trade centers in over 100 countries to maximize its connections and capabilities. With this extended network, WTCDC works diligently to ensure the RRB/ITC offers a rich mix of signature events such as high-profile economic summits, conferences, and cultural programs. These initiatives foster international dialogue, enhance diplomacy, and generate business opportunities. Visit <u>www.rrbitc.com</u> or follow us @ReaganITCDC.

About World Trade Center Dublin (WTCD)

The World Trade Center Dublin (WTCD) provides business and trade organizations across Ireland with a gateway to new international trade opportunities, collaboration, and education. With a robust global network consisting of international business organizations, trade centers, experts, public partnerships, and service providers, the WTCD assists Irish SMEs in expanding their brand and products beyond Ireland. Our Gateway program offers ongoing trade and expansion tools that can assist an SME begin or expand their trade journey, while the Accelerator program offers a unique opportunity for our members to gain access to present their products to big box retail stores. The WTCD also serves as a resource for companies around the world seeking trade opportunities in Ireland. For more information, visit www.wtcdublin.ie/

About TCMA (A Drew Company)

Trade Center Management Associates (TCMA) is the exclusive manager of Ronald Reagan Building and International Trade Center (RRB/ITC). TCMA's team specializes in International Trade Services, Real-Estate Management and Hospitality. For more information, visit <u>www.drewcompany.com</u>.