

FOR IMMEDIATE RELEASE

May 1, 2020

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Capital Harvest on the Plaza (CHoP) Farmers Market Kicks Off 2020 Season Virtually

Downtown DC's Popular Market Offering New Format for Spring Season

Washington, DC (May 1, 2020) – Capital Harvest on the Plaza (CHoP) will launch as a virtual market to start the 2020 season in anticipation of a physical opening later this summer. The market at the Ronald Reagan Building and International Trade Center offers a wide range of fruits, flowers, and vegetables from local farms, along with baked goods, coffee, and other specialty foods. The new digital format will connect marketgoers with farmers and artisans who are offering sales online.

The market, located on the Woodrow Wilson Plaza at 13th Street and Pennsylvania Avenue NW, is typically open from 11 a.m. to 3 p.m. every Friday through the fall. Entering its 12th season, CHoP intends to keep the brand alive by offering an easy way to connect with favorite vendors and will continue their routine of releasing weekly communications filled with recipes and healthy eating tips.

“Capital Harvest on the Plaza has proven it is an integral part of our community. We want to continue that tradition as we navigate our way through the changes brought on by the pandemic. Opening the market, virtually and without gathering is still vital to our mission,” said John P. Drew, President and CEO of TCMA.

The health and safety of marketgoers and vendors is a top priority for market management. They are closely monitoring the guidelines issued by federal, state and local officials. When the market returns, look for fewer vendors at once, tents spaced further apart, one-way traffic patterns and many other recommended measures to be in place.

Management is also proactively working with vendors to modernize systems to include pre-orders, contact-less payment, and strict adherence to best practices for food prep and delivery.

CHoP's mission is to foster a strong sense of community, stimulate economic development, and improve the quality of life for marketgoers by providing local, sustainably sourced food and products. CHoP is sponsored by TCMA (A Drew Company), the exclusive manager of the Ronald Reagan Building and International Trade Center.

For more information, visit www.capitalharvestdc.com.

Vendors Offering Online Sales

Arepa Zone
Bar & Bean
Clinger's Natural Brands (Nuts-To-You)
Delmarva Popcorn
Dexter's French Quarters
DMV Empanadas
FishScale
Hog Haven Farm
Mesisam The Ethiopian Eatery
Miller Farms
Mobtown Fermentation
Moroccan Saffron
Oh-Mazing Granola
Schroll's Gourmet Foods
Spicy Water African Grill
Sweetdele's Sweet Treats
Tuckey's Mountain Grown Fruit & Vegetables
VegHeaven
Yufka Bakery
Zeke's Coffee

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NOTE TO EDITORS:

- Photos and interviews are available to support this story.
- Market website: www.capitalharvestdc.com

About Ronald Reagan Building and International Trade Center (RRB/ITC)

Ronald Reagan Building and International Trade Center is a dynamic hub for government, business, culture and community, in the heart of the nation's capital. As the first and only federal building dedicated to both public and private use, the Reagan Building is the official World Trade Center Washington, DC, and a premier conference and event venue with executive office space, attractions, dining, retail, parking, and community activities. Visit www.rrbitec.com or follow us @ReaganITCDC.

About TCMA (A Drew Company)

Trade Center Management Associates (TCMA) is the exclusive manager of the Ronald Reagan Building and International Trade Center (RRB/ITC). TCMA's team specializes in International Trade Services, Real-Estate Management and Hospitality. For more information, visit www.drewcompany.com