

FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

Free Fall Festival Brings Fun and Family Activities to Downtown DC
*Annual celebration at Woodrow Wilson Plaza features pumpkin decorating,
hands-on activities, and the season's final Capital Harvest market.*

WASHINGTON, DC — Fall festivities are taking over Downtown DC! On Wednesday, October 28, the [Ronald Reagan Building and International Trade Center](#) (RRB/ITC) invites families, downtown workers and visitors to celebrate the season at its [annual Fall Festival on Woodrow Wilson Plaza](#). This free outdoor event brings autumn fun to the heart of the nation's capital with interactive activities, festive entertainment and seasonal flavors.

From 10 a.m. to 2 p.m., plaza guests can enjoy lively fall-themed activities like pumpkin decorating, a hay bale maze, face painting, balloon twisting, stilt walkers and music from a live DJ.

Adding a playful twist to the festivities, the [National Children's Museum](#) will bring its Pumpkin Catapults activity, inviting young explorers to discover force and motion as they launch mini pumpkins toward targets. Community partners [Bambini Child Development Center](#) and [Triangle Tots Bright Horizons](#) will also offer creative, hands-on activities.

Sip complimentary hot cider while enjoying seasonal bites and global flavors from [Capital Harvest on the Plaza \(CHoP\)](#), which will host its final market of the 2026 season during the celebration.

Whether dressed in costume, taking a midday break or enjoying a family outing, visitors can experience a festive fall escape right in the heart of Downtown DC.

The event is weather permitting. Activities are available while supplies last.

What: Fall Festival on Woodrow Wilson Plaza

When: Wednesday, October 28, 2026 from 10:00 am – 2:00 pm

Where: Woodrow Wilson Plaza at Ronald Reagan Building and International Trade Center
1300 Pennsylvania Avenue, NW
Metro: Federal Triangle Station

Who: Sponsored by TCMA (A Drew Company) for the Ronald Reagan Building and International Trade Center

Eventbrite page: <https://www.eventbrite.com/e/fall-festival-on-woodrow-wilson-plaza-tickets-2002749728350>

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Ronald Reagan Building and International Trade Center (RRB/ITC)

Ronald Reagan Building and International Trade Center is a dynamic hub for government, business, culture and community, in the heart of the nation's capital. As the first and only federal building dedicated to both public and private use, the RRB/ITC is the official World Trade Center Washington, DC (WTCDC), and a premier conference and event venue with executive office space, attractions, dining, retail, parking, and community activities. Visit rbitc.com or follow us @ReaganITCDC. TCMA (A Drew Company) is the exclusive manager of Ronald Reagan Building and International Trade Center (RRB/ITC). For more information, visit drewcompany.com.