# VIRTUAL EVENT STUDIO

Offering turn-key production services for your next virtual or hybrid event, the Ronald Reagan Building and International Trade Center has partnered with our expert technology team, Projection, to set up a full-service, on site studio. Our studio offers a safe and fully customizable space to pre-record presentations as well as to assist with live webinar and livestream production.

#### **Pre-recording Management**

When doing a live event, we all know there's no guarantee something won't go wrong. But when doing a virtual event, we get to come as close as possible – by pre-recording some of the "live" content. Our studio offers capabilities to produce, capture, and edit sessions that become part of a larger presentation program.

#### Webinar and Live Stream Production

For many virtual events, webinars are a main component. They allow for the live presentation of content along with interaction with attendees, through tools like chat and Q & A. Our virtual studio also has ample bandwidth and redundacy to ensure a successful live broadcast.

#### **Hybrid Meeting Design and Execution**

As we begin to get back to gathering in person, events will look much different than before the pandemic. With some presenters and attendees gathering in person while others join virtually, planning and execution will be more important than ever. Our studio offers a versatile option that will be a valuable asset to reach your audience.





#### What we offer:

- Webinar producers and production assistants to run live webinars.
- Studio-quality equipment to record, stream and edit live and pre-recorded content.
- High-end graphics packages including opening video, lower thirds, title animations and custom transitions.
- Creation of technical show flow.
- Rehearsal and virtual stage management.
- Recordings.



## VIRTUAL EVENT PACKAGES

## **Virtual Webinar Presentation Package I**

A professional produced webinar showing presentation slides and graphics with audio narration.

#### Package includes:

Presentation Laptop Webinar Capture Computer Video Switching Audio Support - Microphone, Computer, Mixer Presentation Slide Remote Speaker Timer Confidence Monitor

## **Virtual Webinar Presentation Package II**

A professional produced webinar showing presentation slides and graphics with camera image of the presenters.

#### Package Includes:

Webinar Capture Computer Presentation Laptop HD Camera Video Switching Audio Support - Microphone, Computer, Mixer Presentation Slide Remote Speaker Timer Confidence Monitor Backdrop & Lighting

## Livestream Broadcast Package

A professional produced livestream showing presentation slides and graphics with camera image of the presenters.

Package Includes: Livestream Broadcast System Presentation Laptop HD Camera Video Switching Audio Support - Microphone, Computer, Mixer Presentation Slide Remote Speaker Timer Confidence Monitor Backdrop & Lighting

#### Webinar Terms and Conditions

- Webinar Package pricing is per day.
- Webinar packages include (1) Zoom Webinar up to 500 viewers.
- Hardline Internet service required at an additional cost. Projection recommends at least 5MBPS+ for webinars.
- Webinar packages are based on one-way streams "outgoing" from facility to virtual audience.
- Webinar packages include an audio/video capture of the presentation.
- Labor to operate webinar is based on a 10 hour/day. Production Days in excess of 10 hours will be billed at our operator OT Rate.
- Additional audio and video equipment may be requested to suit specific event requirements.

#### **Livestream Terms and Conditions**

- The Livestream package pricing is per day.
- Hardline Internet service required at an additional cost. Projection recommends at least (2) 5MBPS+ for each HD Livestream.
- Livestream packages include 500 viewing hours (500 viewers per hour). Overage is billed at \$500 every 500 viewing hours over first 500.
- Livestream packages are based on one-way streams "outgoing" from facility to virtual audience.
- Livestream packages include an audio/ video capture of the presentation.
- Labor to operate webinar is based on a 10 hour/day. Production Days in excess of 10 hours will be billed at our operator OT Rate.
- Projection can provide additional livestream services for branding, security, analytics, & website support at an additional cost.
  please call for a quote.
- Additional audio and video equipment may be requested to suit specific event requirements.



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