

**FOR IMMEDIATE RELEASE**

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**World Trade Center Washington, DC Celebrates World Trade Month with a  
Full Line-up of Programming**

The topic of international trade and global relations is at the forefront of political and economic discussions. During the month of May, the World Trade Center Washington, DC at the Ronald Reagan Building and International Trade Center (RRB/ITC) will celebrate the importance of trade and cultural exchange by highlighting a line-up of international and trade related events including:

- Washington Intergovernmental Professional Group: Ambassador of Switzerland – **May 1**
- Greater Washington Hispanic Chamber of Commerce: PowerUp DC – **May 7**
- Destination DC: Travel Rally – **May 7**
- Washington International Trade Association: Digital Trade and the WTO eCommerce Initiative – **May 9**
- Lehigh University: International Student Delegation – **May 10**
- European – American Chambers of Commerce Reception – **May 14**
- Global Business Travel Association: Legislative Summit 2019 – **May 15**
- Washington International Trade Association: Discussion of Ex-Im Bank, its Reauthorization and the Implications for U.S. Business – **May 16**
- Sustained Dialogue Institute: Ambassador Conversation – **May 29**
- Society for International Development: 2019 Annual Conference – **May 30**
- Embassy Adoption Program: Mini-United Nations – **May 31**
- Washington Intergovernmental Professional Group: A Conversation with Rep. David Trone (D-MD) – **June 5**

Visit <https://itcdc.com/world-trade-month-2019/> for detailed information about these events and more. Press and media members interested in attending should contact Jacie Roberts Lallis for more information.

World Trade Month is an initiative that shines a light on U.S. trade and diplomatic relationships through local and national trade events. World Trade Center Washington, DC (WTCDC) oversees the trade mission of RRB/ITC to facilitate and enhance the exchange of U.S. goods and services in the international marketplace by providing educational programs, business to business seminars, trade counseling sessions and cultural awareness events.

Andrew Gelfuso, Vice President for TCMA and Director of World Trade Center Washington, DC commented, “each year we embrace the opportunity to celebrate the valuable work of the

internationally focused organizations with which we work. In addition, we welcome all that World Trade Month has to offer in terms of trade events and exhibits from around the world. This year we look forward to the release our *Capital Trade Guide* which features many resources available for U.S. small and mid-sized companies (SMEs) seeking to sell their products abroad, which aligns with our mission.”

By working with different organizations, embassies, trade associations, think tanks and educational institutions, the WTDCDC fosters international dialogue and raises public awareness of the economic benefits that can be realized through trade.

**About Ronald Reagan Building and International Trade Center (RRB/ITC)**

Ronald Reagan Building and International Trade Center is a dynamic hub for government, business, culture and community, in the heart of the nation’s capital. As the first and only federal building dedicated to both public and private use, the Reagan Building is the official World Trade Center Washington, DC (WTDCDC), and a premier conference and event venue with executive office space, attractions, dining, retail, parking, and community activities.

The WTDCDC as a member of the World Trade Centers Association utilizes a global network of 750,000 affiliated business from 300 trade centers in over 100 countries to maximize its connections and capabilities. With this extended network, WTDCDC works diligently to ensure the RRB/ITC offers a rich mix of signature events such as high profile economic summits, conferences and cultural programs. These initiatives foster international dialogue, enhance diplomacy, and generate business opportunities. Visit [www.itcdc.com](http://www.itcdc.com) or follow us @ReaganITCDC.

**About TCMA (A Drew Company)**

Trade Center Management Associates (TCMA) is the exclusive manager of Ronald Reagan Building and International Trade Center (RRB/ITC). TCMA’s team specializes in International Trade Services, Real-Estate Management and Hospitality. For more information, visit [www.drewcompany.com](http://www.drewcompany.com).

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